

Miami Master Installer Intensive

3 DAYS · NOVEMBER 2 - 4, 2026 · \$3,000 TUITION

The complete ATRIA microcement system — substrate treatment, waterproofing, epoxy and fiberglass mat, mesh, base and decorative coats — built in your own booth and on a larger floor section the class completes together, the way a real project runs. Then a full day of decorative finishes on sample boards: Metallicum, Wild Rust, Grace, Sofia, Venetian plaster, Armonia and limewash.



Team floor application during a previous ATRIA training cohort.

NOVEMBER 2 - 4 · MONDAY TO WEDNESDAY

3 days | 9:00 a.m. daily | \$3,000 tuition | 50% deposit reserves your seat

ATRIA USA Miami · 7117 N Miami Avenue, Miami, FL 33150

Your training format: individual booth (walls, niche, floor) + a shared floor section built as a team + large-format sample boards for decorative finishes. Capped at 8 seats.

Materials, tools, sample boards and hosted lunch included. Master certification assessment on Day 3.

Contact: Lena | 972-965-5881 | sales@atria-usa.com

Understand the system. Treat the substrate.

Materials, tools and the why

Begin with ATRIA's Italian manufacturing history and what microcement is. Compare PU-containing, acrylic-modified and epoxy systems through practical questions: trowel feel, working time, appearance and performance. Meet Primer BC, PrimerQuarz where specified, Rasante One, Titanium, SuperTitanium, New Atriapol, mesh, mat and epoxy.

Read and treat the substrate

Assess concrete, tile, cement board, plywood and existing coatings. Check moisture, bond, flatness and movement. Learn crack repair, leveling and the correct primer for each surface. Select trowels, scales, mixers, rollers, sanders and dust extraction; practice weighing, mixing and batch planning.

Two reinforcement stations in your booth

Embed fiberglass mesh in Rasante One, including overlaps and coverage. Work the epoxy-mat sequence: epoxy, fiberglass mat, then epoxy over the mat — avoiding dry spots, bubbles and excess material. Learn how reinforcement reduces cracking and telegraphing without replacing sound preparation or movement joints.

The team floor: preparation

As a crew, assess and prepare the shared floor section exactly as on a client project — cleaning, grinding or keying, repairs, priming and layout. Agree roles, batch sizes and the sequence for Day 2.

Start the specialty bases

Prime and base the Metallicum, Wild Rust and plaster sample boards so they are ready for Day 3.

Booth and floor work follow actual drying and curing conditions; required intervals are not shortened to fit the class schedule. Prepared boards show the system at different stages.

Practice focus: substrate treatment, mixing, reinforcement and crew preparation of the floor.

Trowel the finish. Build the floor as a team.

Prepare for the next layer

Inspect booth and floor for readiness. Practice machine and detail sanding, abrasive selection, edge control and thorough dust removal before every coat.

Titanium and SuperTitanium in your booth

Apply base and decorative coats to your booth walls, niche and floor: trowel angle, pressure, thin coats, edges, texture and consistent movement. Learn color and batch consistency, working edges and ridge prevention. Compare Titanium, Titanium Superfino and SuperTitanium BC; review Resina One and how its use differs.

Waterproofing as a complete assembly

In the booth niche and on detail samples: substrate selection, the code-compliant waterproofing membrane, reinforcement, corners, penetrations and transitions. Shower-floor slope and mud-bed principles. ARDEX 8+9 where specified, compatible sealants and preparation of existing sheet membranes. The decorative coating never replaces the membrane.

The team floor: base and first decorative coat

Working as a crew, mesh and base the shared floor section in Rasante One, then apply the first decorative coat — job-site pace, shared batches, clean joins between installers and consistent texture across the whole area.

Make use of drying time

Introduce Venetian plaster and limewash technique on separate boards and continue the specialty-finish bases ahead of Day 3.

Booth and floor work follow actual drying and curing conditions; required intervals are not shortened to fit the class schedule. Prepared boards show the system at different stages.

Practice focus: trowel control, waterproofing details and floor application as a team.

Finish and protect. Decorative finishes on boards.

Second coats and New Atriapol protection

Inspect booth and floor. Sand, apply the second decorative coat where the first is ready, then learn New Atriapol: mixing, roller selection, coverage, matte versus gloss, recoat windows, full cure, temperature, humidity and protection before use. Protect the booth and — where drying allows — the team floor.

Metallicum: application to reveal

Component preparation and thin troweled application on your sample board. Drying, progressive sanding and polishing; cured samples demonstrate the final metallic reveal.

Wild Rust: base, activation and protection

Copper and Iron effects on sample boards — controlled oxidation and the role of the Activator and Protective Sealer, with staged samples showing the full process at the correct intervals.

Grace, Sofia, Venetian plaster and Armonia

Practical demonstrations and board work: Grace, Sofia, Venetian plaster (Stucco Veneziano and Marmorino), Armonia and limewash. Compare finished appearances, suitable applications, tools and technique; explore Glamstone and Rock Stone.

Estimate, present and certify

A sample quote: preparation, reinforcement, material quantities, labor, waste, drying visits and protection. Presenting samples, confirming scope, explaining hand-applied variation, cleaning and maintenance. Practical review, individual feedback and the Master Installer certification assessment. Includes reference materials, the certification pathway, mentoring and the product-credit program. You leave with your own finished boards.

Booth and floor work follow actual drying and curing conditions; required intervals are not shortened to fit the class schedule. Prepared boards show the system at different stages.

Practice focus: protection, specialty finishes, estimating and the practical assessment.